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The SEC sued
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Trademark
The Battle Creek, Michigan-based
breakfast-food maker not only wants
Exxon to stop using the "Whimsical
Tiger" cartoon, it wants a judge to or-
der Exxon to turn over all promotional
items bearing the tiger image.
The request caught Exxon off guard.
"I was quite surprised. The Kellogg's
tiger and Exxon tiger have peacefully

"Put a Tiger in Your Tank" originated
in 1964. Exxon registered its tiger with
the U.S. Patent and Trademark Office
in 1965.
Tony's been selling cereal longer
than the Exxon tiger's been selling gas.
Created by advertising giant Leo Bur-
nett, Tony the Tiger roared through
his first ads in 1952.
So why the confrontation now, after

misuse this valuable Kellogg equity
and confuse consumers," said Kellogg
spokesman Anthony Hebron.
But Exxon's Mr. Carter said his com-
pany is "not going into the food busi-
ness. We are in the convenience store
business. No one has come into our
stores asking for Kellogg's gasoline."

The Associated Press

Spouses of foreign workers get OK to work

BY BERT HILL

The federal government will let the
spouses of foreign high-technology
workers take jobs in Canada in a bid to
make the country more competitive in
the race for international talent.
The 12-month pilot program will al-
low the spouses of highly skilled
workers and executives hold paying
jobs while their partners are in Cana-
da on temporary work permits of at
least six months.

The high-tech industry has pressed
for change on the issue for years be-
cause many potential foreign recruits
won't consider Canada if their spous-
es are barred from holding jobs.
But the issue is a political hot potato
because the spouses of high-tech
workers could displace qualified
Canadians seeking work.
To ease the fears of Canadians con-
cerned about job competition, the
government said only 10,000 of
70,000 foreign workers granted tem-

porary work permits in 1997 would
have qualified under the new pro-
gram.
"This change is right on because it
will make Canada more competitive
with the United States," said Nan
Berezowski, an immigration lawyer.
Canada has a net loss of high-tech
expertise to the U.S., but it more than
makes up for this shortfall by attract-
ing skilled immigrants from around
the world, especially from India, Pak-
istan and China.

As recently as a year ago, the federal
government refused to consider
spousal work rights because most
countries won't let spouses of Canadi-
ans work in their countries. Only a few
countries have moved on the so-called
spousal exemption issue, including
the United Kingdom and Australia.
Ms. Berezowski said temporary work-
ers entering the U.S. can make more
money and pay less in taxes than
working in Canada, but their spouses
are prevented from working.



Fraud charge dropped in Newbridge case

A man alleged to have defrauded
Newbridge Networks Corp. had the
charge against him withdrawn yester-
day.
Bruce Haydon, 34, had been charged
with one count of fraud over \$5,000.
This was withdrawn after mediation
involving Mr. Haydon and Newbridge
chairman Terry Matthews, said assis-

Crown withdrawing the charge was
proof his client never did anything
wrong.
"I would like to think a good deal of
(the charge being withdrawn) had to do
with his innocence. He never did the
things he said he did," Mr. Bayne said.
Mr. Haydon worked in a support po-
sition for core managers responsible

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